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Communication Strategy

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Dear Ivan Šuletić,

The European Patent Office (EPO) examines European patent applications, enabling inventors, researchers and companies from around the world to obtain protection for their inventions in up to 44 countries through a centralised and uniform procedure that requires just one application. From 16 signatory states of the European Patent Convention in 1973 - the ground-breaking international treaty that led to the creation of the European Patent Office, the Organisation has now grown to 38 member states, including all 27 EU member states plus countries such as Norway, Switzerland and Turkey.

To celebrate the 50th anniversary of the signing of its convention, the European patent Office is running a jury competition for commissioning a paper-based artwork under the theme "Paper Transformation". The aim is to create an artwork made out of EPO paper files, which have in the past years become obsolete in view of the Office's digital change. The artwork will be part of the EPO's permanent art collection and will represent the EPO's legacy and the hereafter by bridging the past with the future, by celebrating innovations and their inventors, the applicants and their attorneys, the staff and their commitment.

I am delighted that you kindly agreed to serve on our jury for the final decision on the art completion. The quality and credibility of the award is heavily dependent upon the expertise of its external jury members who will together with EPO staff members select the winner.

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### **Your role and responsibilities as a member of the jury**

We value your time and understand your tight schedule; as such we will make every effort to minimise the work involved for you. We will pre-screen all proposals and shortlist 8 candidates for your consideration. For each of the eight finalists, you will be sent a report including a full-colour detailed

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concept description together with a 2 minutes video recording, in which the artist describes the idea behind the proposal. The jury will select the winner out of the eight finalists based on the following evaluation criteria:

- Successful and convincing implementation of the key aspects in the proposed concept:
  - Sustainability
  - Innovation
  - (Digital) transformation
  - Paper recycling
- High creative potential of the concept proposal
- Appropriateness of the concept for the specific site in the entrance hall of Munich/The Hague building

The reports of the 8 finalists will be sent to you in the beginning of January, allowing enough time to evaluate the candidates in preparation for the jury meeting. The final decision will be taken during a three-hour meeting of all jury members in **The Hague on 25 January 2023**. Should you not be able to attend the meeting on site, you will be able to participate remotely since the meeting will take place in a hybrid mode. Our working group of EPO employees, which organises the jury competition, will contact you in due course to clarify all the formalities.

I look forward to meeting you in January.

Yours sincerely,

Kristine Schönert