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On Architecture 2019 EXHIBITION BOOK



On Architecture
Seventh International Multimedia Event

strand
Sustainable Urban Society Association

On Architecture:
Challenges in Architecture, Urban Design and Art

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CHALLENGES IN ARCHITECTURE, URBAN DESIGN AND ART

The exhibition which questions the limits of contemporary architecture, urban design and art is structured around six topics tackling the issues of urban life and its spatial setting through reinvented methodologies, visions and novel approaches.

The first section **Going Digital – innovations in the contemporary life** provides an insight into the ideas of multi-sensory integration and processing, reconsidered architectural typologies and the interrelation of architecture and instruments, while **New Methodology – learning through new resilient, smart and innovative methodology researches** focuses on new housing identities generated through the changes of life-styles and the upgrading of architectural and planning education. **Urban Design Projects – small scale design thinking and town planning as an inspiration for integrative planning** reveal a set of ideas dealing with open public spaces, from the activation and urban networking of waterfronts and archeological sites, to the problems of materialization.

Architecture and/or Art – inspiration for creating directs our attention to the realms of dystopian future, the emergent presence of responsive and interactive architecture, urban history, elementary spaces, and unexpected design triggers hidden in film language, tradition and the continuity of measurement drawings.

Simultaneously, the new qualities of interior design could be seen in the section **Architecture and interior space – projects and realization**, presenting the intriguing examples of spaces in which

we live, work, travel and relax. The final section of the exhibition is dedicated to **New idea or project realization in Architecture, Urban Design or Art** confirming a forward-looking character of the event. It is easily detectable in the selected projects and studies which consider material and non-material flows, decomposition and abstraction, and the contemporary fuzzy boundaries between entities, disciplines and sensations.

We are one step closer to the future and this exhibition confirms the increasing pace of change which we have to face. What will the next years bring?

Dr Aleksandra Stupar, Associate Professor

Architecture and Interior Design -
Projects and Realization

Bojana Jerković-Babović

APARTMENT INTERIOR DESIGN – CIRCLE EFFECTS

The main idea in this project is to create dynamic ambient effect with circle hole in the wall and its reflection in the circle mirror, custom made lightning and golden color pallet elements. The optical illusion is created with the aim of emphasizing the ambient qualities of the main design motif and creating the visual openness and dynamics in the space using lightning effects and golden color shades.

