

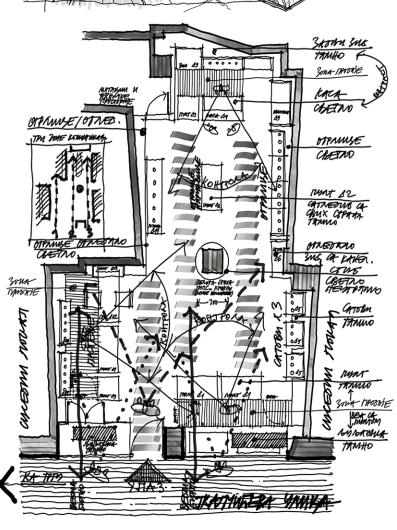


# authors: Nebojša Fotirić, dipl. inž. arh., Igor Rajković, dipl. inž. arh., Dragana Dobrisavljević, mast.inž.arh.

The ARGENTUM silver shop, in the hinterland of the building oriented towards the central square of ban Josip Jelačić in Zagreb, is the result of many years of joint efforts of investors and designers in finding the optimal solution for placing a specific type of jewelry on the market. The main challenge arises in the selection of materials, which should seem to exude a certain dose of luxury of mid-range products.







Ninth International Multimedia Event

# On Architecture 2021 **EXHIBITION BOOK**



On **Architecture**Ninth International Multimedia Event

Facing the Future - New Challenges

On Architecture

### strand

Sustainable Urban Society Association





# ON ARCHITECTURE FACING THE FUTURE – NEW CHALLENGES

## **EXHIBITION BOOK**

#### IMPRESSUM

#### Title

Ninth International Multimedia Event
ON ARCHITECTURE
FACING THE FUTURE – NEW CHALLENGES
Exhibition Book

#### Publisher

STRAND – Sustainable Urban Society Association Belgrade

#### On behalf of the Publisher

Ružica Bogdanović STRAND – Sustainable Urban Society Association

#### Editor

Ružica Bogdanović

#### Translation

Ana Makragić

#### Design

Bogdan Maksimović

#### Printed by

Grid studio

#### Print run

100

Belgrade, 2021

#### PREFACE

In questionability on relation between the exhibited works and the moment in which they are created, the catalogue sums up the impressions tending to find answer and meaning visually explaining relations between artworks and main subject of the conference.

The catalogue, as a moderator between audience and authors, gives us an overview of the artworks and offers a new reading of the established themes. Each of the themes is taking its place in well-structured chapters affirming a good opportunity for discussion and new revision.

Focus on the future, often as the only guide, motive and meaning for artists, becomes a boundless position from which we can research and consider new challenges in the sphere of phenomenology, architecture, technology and art.

Thus exhibited, the works are not visually presented in forefront, but rather by the way illustrated they significantly affirm seemingly invisible relation between artists (authors) and topics they are focused on.

The exhibition of this year's conference is presenting 46 selected works structured within five chapters under main theme FACING THE FUTURE – NEW CHALLENGES.

The exhibition, with selected works and setting provokes and initiates the question of limitless future in which it could be possible to perceive the reality from a perspective of new challenges as one type of methodological approach in the process of creating an artwork.

The catalogue in its form can also be perceived as an instruction or guide for reading individual interpretations of the authors demonstrated in context of the theme and elements of future as they experience it at this moment.

Zoran Abadić



Nebojša Fotirić, Igor Rajković, Dragana Dobrisavljević (Serbia)

#### ARGENTUM SILVER STORE

The ARGENTUM silver shop, in the hinterland of the building oriented towards the central square of ban Josip Jelačić in Zagreb, is the result of many years of joint efforts of investors and designers in finding the optimal solution for placing a specific type of jewelry on

the market. The main challenge arises in the selection of materials, which should seem to exude a certain dose of luxury of mid-range products.



