

3 rd INTERNATIONAL FORUM ON ARCHITECTURE AND URBANISM

# MODERNISATION AND GLOBALIZATION

Challenges and Opportunities in Architecture, Urbanism, Cultural Heritage

ABSTRACT PROCEEDINGS BOOK



# IFAU<sup>19</sup>

# 3<sup>rd</sup> INTERNATIONAL FORUM ON ARCHITECTURE AND URBANISM MODERNISATION AND GLOBALIZATION

IFAU 2019 – 3rd International Forum on Architecture and Urbanism aims to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences and research results about all aspects of Architecture, Urbanism, Cultural Heritage within Modernization and Globalization trends of XXI century.

The third edition is expanding the horizon by introducing a series of overlapping visions spanning the recently institutionalized Adriatic – Ionian Euroregion, now extended to the Balkan and South-East European region. The Forum will concentrate on Architecture, Urbanism, Cultural Heritage located in contexts and territories that reveal their tendencies to Modernization and Globalization.

#### Themes of the Research Abstracts



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Phenomena of re-generation, revitalization, recycle, reuse

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# REHABILITATION AND REPURPOSING OF THE COOPERATIVE CENTRES IN THE CONTEXT OF SOCIALIST BUILT HERITAGE

Mass construction of cooperative centres after the Second World War in the territory of ex-Yugoslavia and Serbia represented the first step in the envisaged general socialist transformation of villages and rural settlements in the urban border zones. As facilities that were supposed to be the engine of social and cultural life, the cooperative centres, by rule, have occupied central positions in villages and suburban settlements where the inhabitants were primarily working in agriculture. These buildings were the linchpins of planned (ideological) organization of rural settlements, but they in effect represented only the best visible part of violent, and from scientific point of view, chaotic urbanization of villages.

When the ideals and value systems of the previously proclaimed and implemented social system were discarded in the last decades of the twentieth century, the paradigm of the socialist rural settlement organization model also changed in Serbia (as well as in other countries in the region). This rejection of the principles which were generally accepted for half of a century until that moment created the possibility (which soon became reality) of increasing disregard for the architectural and built heritage of that period.

The surviving built heritage of the socialist period in the villages and city areas of Serbia is, from the viewpoint of the modern context, in various ways interesting for wide research, and conservation and revitalization projects. This paper aims to shed light on the considerable opportunity for rehabilitation of the existing building inventory in Serbia (on the example of cooperative centres), thus contributing to the understanding of a very wide range of options for approach to heritage in rural and suburban spaces, i.e. the possible desired outcomes and benefits of such actions.

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