



SOHO Vienna

Karaoke & Cocktail bar

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Location: Vienna, Austria

Year of realization: 2019

Photography: Wynn Florante

SOHO Vienna is located in Millennium City, shopping and entertainment center. In efforts to meet the client's desires for an aesthetics that reflect hookah bar, but also contemporary nightlife style, the backbone of the concept is presented in the "Boho" area created from an assemblage of different patterns and geometry. Blending the variegated programs and styles was challenging. All furniture and lighting features were specially designed and custom made.



On Architecture 2020 EXHIBITION BOOK

On Architecture
Eighth International Multimedia Event

strand
Sustainable Urban Society Association



ON ARCHITECTURE

LEARNING ARCHITECTURE

EXHIBITION BOOK

Belgrade, Serbia
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LEARNING ARCHITECTURE

The latest edition of the annual conference On Architecture has been organized in the context of an increasing global uncertainty which marked this year. The changes triggered by the COVID-19 pandemic have affected our reality, additionally blurring the borders between material and digital world. However, the increasing limitations imposed on our movement and physical closeness intensified interactions in the virtual realm, demonstrating their effects on our (dis)comfort, (in)efficiency and (dis)satisfaction.

Labeled as 'new normality' our everyday life is everything but normal, although it does provide a unique opportunity to experience the elements of imagined (anti)utopias already described by many science-fiction authors. Whether we find this unexpected limbo intriguing, scary or tiresome is another question, but we certainly do not lack a certain kind of excitement whenever we connect online, wondering if our meeting platform would serve us properly. Learning architecture has also become a challenging task. Nowadays, it has to be conducted in accordance with new rules affecting all scales and current typologies, from interiors and public spaces, to urban and regional systems.

The exhibition presented in this book contains 40 selected works created before and during ongoing pandemic, underlining the key questions and hype themes of our time - fragmentation, alienation, urban identity, collective and personal well-being, social, technological and environmental innovation, the synergy of art and imagination. Structured around seven major topics, the exhibition provides an insight into different concepts and practices depicting multiple ways of learning architecture and demonstrating its role in modern environment - urban, natural and digital. Novel approaches, methods and materials, along with futuristic scenarios grounded on both past and present trials, guide our 2020 virtual tour towards more sustainable, articulated and just tomorrow which we eagerly wait to be materialized.

Professor Dr Aleksandra Stupar,

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(STRAND Scientific Board)

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styles was challenging. All furniture and lighting features were specially designed and custom made.

Location: Millennium City, Vienna, Austria

Year of realization: 2019; Area: 220 square meters

Photographer: Wynn Florante



