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Seduction pavilion : Ephemeral beauty
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The main idea of this project is to celebrate female beauty with spatial interpretation of lightness, softness, gentleness and ephemerality. Therefore, spatial intervention is conceived as installation of many soft and light curtains in constant gentle fluttering while starlet pictures are being projected on them.

The idea of temporary exhibition affirms the ephemerality of starlets in terms of light projections instead of static presentation. Accordingly, tactility is one of the main motives in usage of soft, bright curtains. Fluttering curtains could be touched by visitors and could touch visitors while walking through exhibition. Lightweight construction is connected to existing ceiling infrastructure of lightning or could be attached directly to the ceiling. Curtains are hanging freely with possibility of position changing in accordance to the needs at the time.

Images of starlets are being intermittently projected on the curtains creating fluid atmosphere of light, motion and gentle fabric tactility and celebrating the character of seduction and feminine beauty.

