

On Architecture 2020 EXHIBITION BOOK

On Architecture
Eighth International Multimedia Event

strand
Sustainable Urban Society Association



ON ARCHITECTURE

LEARNING ARCHITECTURE

EXHIBITION BOOK

Belgrade, Serbia
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ON ARCHITECTURE
LEARNING ARCHITECTURE
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LEARNING ARCHITECTURE

The latest edition of the annual conference On Architecture has been organized in the context of an increasing global uncertainty which marked this year. The changes triggered by the COVID-19 pandemic have affected our reality, additionally blurring the borders between material and digital world. However, the increasing limitations imposed on our movement and physical closeness intensified interactions in the virtual realm, demonstrating their effects on our (dis)comfort, (in)efficiency and (dis)satisfaction.

Labeled as 'new normality' our everyday life is everything but normal, although it does provide a unique opportunity to experience the elements of imagined (anti)utopias already described by many science-fiction authors. Whether we find this unexpected limbo intriguing, scary or tiresome is another question, but we certainly do not lack a certain kind of excitement whenever we connect online, wondering if our meeting platform would serve us properly. Learning architecture has also become a challenging task. Nowadays, it has to be conducted in accordance with new rules affecting all scales and current typologies, from interiors and public spaces, to urban and regional systems.

The exhibition presented in this book contains 40 selected works created before and during ongoing pandemic, underlining the key questions and hype themes of our time - fragmentation, alienation, urban identity, collective and personal well-being, social, technological and environmental innovation, the synergy of art and imagination. Structured around seven major topics, the exhibition provides an insight into different concepts and practices depicting multiple ways of learning architecture and demonstrating its role in modern environment - urban, natural and digital. Novel approaches, methods and materials, along with futuristic scenarios grounded on both past and present trials, guide our 2020 virtual tour towards more sustainable, articulated and just tomorrow which we eagerly wait to be materialized.

Professor Dr Aleksandra Stupar,

University of Belgrade - Faculty of Architecture

(STRAND Scientific Board)

Bojana Jerković-Babović

PENTHOUSE BMT – RECONSTRUCTION AND ADAPTATION OF THE CITY CENTRE PENTHOUSE WITH TOTAL DESIGN OF THE INTERIOR

This project represents reconstruction and adaptation of the Vračar penthouse with total design of the interior space. The main design concept is based on the black and white elegance with copper details and accents. The idea of spatial fluidity and circulation in space is

realised both in new structure and materialization – with maximum opening towards the view of Belgrade, reflective materials, usage of glass, mirrors, continuous white granite flooring, etc.

Realized in Belgrade, Serbia, 2020



BMT PENTHOUSE _ RECONSTRUCTION AND ADAPTATION PROJECT WITH TOTAL INTERIOR DESIGN, realized in 2020.

Location: Krađorđev Park, Vračar, Belgrade

Author: Bojana Jerković-Babović, M. Arch

This is a reconstruction and adaptation project of the penthouse in Vracar, Belgrade, with total interior design and custom-made furniture and lighting. The reconstruction project of the space included the opening of a plan with the idea of creating the fluidity of the inner space, which overflows with the effects of the view of Belgrade, from the Temple of St. Sava to the Bridge to Ada and New Belgrade. The view from the living room area on the Temple and the roofs of Vracar is accentuated by glass openings that extend over the entire surface of the wall. A special challenge in the project was the revitalization and stripping of the Avramenko ribbed ceiling in order to give the entire space of the penthouse additional openness, height and attractiveness. The ceiling is additionally accentuated by black-and-white-copper custom lighting. The basic design concept in the interior was black and white elegance with copper accents and details. All furniture elements are custom-made in the same black-and-white-copper palette. The idea of fluidity and flows of the whole space, apart from the structure, was also realized by materialization - reflection in space, usage of glass, mirrors, continuity of granite white floor with black patterns and simple light treatment of walls. The central part of the apartment is an open plan kitchen, dining area and living room that visually forms a unique whole. The theme of black and white elegance, through a minimalist approach in the design and decor of the central part, spills over to the main bathroom, as well as to the night zone and the second bathroom belonging to it. The kitchen part is accentuated by a black cubic motif of the work zone in glass and kerock surfaces, which is located in the middle of the white elements in which the kitchen appliances are hidden. The high black table, with a copper construction has a surface made of kerock, designed to be an additional work surface in the kitchen, a half-bar, or a dining table for 6 people, depending on the needs and in accordance to the contemporary living everydayness.

