

On Architecture 2020 EXHIBITION BOOK

On Architecture
Eighth International Multimedia Event

strand
Sustainable Urban Society Association



ON ARCHITECTURE

LEARNING ARCHITECTURE

EXHIBITION BOOK

Belgrade, Serbia
2020

IMPRESSUM

Title

Eighth International Multimedia Event
ON ARCHITECTURE
LEARNING ARCHITECTURE
Exhibition Book

Publisher

STRAND – Sustainable Urban Society Association
Belgrade

On behalf of the Publisher

Ružica Bogdanović
STRAND – Sustainable Urban Society Association

Editor

Ružica Bogdanović

Design

Bogdan Maksimović

Printed by

Grid studio
Belgrade

Print run

100

Belgrade, 2020

CIP - Каталогизacija у публикацији - Народна библиотека Србије, Београд

72(082)(0.034.2)
711.4.01(082)(0.034.2)

INTERNATIONAL Multimedia Event On Architecture (8 ; 2020 ; Beograd)

Learning architecture : exhibition book / [Eighth International Multimedia Event] On Architecture, Belgrade 2020 ; [editor Ružica Bogdanović]. - Belgrade : STRAND - Sustainable Urban Society Association, 2020 (Belgrade : Grid studio). - 53, 57 str. : ilustr. ; 24 cm

Nasl. str. prištampanog teksta: Learning architecture : book of abstracts. - Oba rada štampana u međusobno obrnutim smerovima. - Tiraž 100. - Str. 3: Learning architecture / Aleksandra Stupar.

ISBN 978-86-89111-22-4

a) Архитектура -- Зборници б) Урбани дизајн -- Зборници

COBISS.SR-ID 26114313

LEARNING ARCHITECTURE

The latest edition of the annual conference On Architecture has been organized in the context of an increasing global uncertainty which marked this year. The changes triggered by the COVID-19 pandemic have affected our reality, additionally blurring the borders between material and digital world. However, the increasing limitations imposed on our movement and physical closeness intensified interactions in the virtual realm, demonstrating their effects on our (dis)comfort, (in)efficiency and (dis)satisfaction.

Labeled as 'new normality' our everyday life is everything but normal, although it does provide a unique opportunity to experience the elements of imagined (anti)utopias already described by many science-fiction authors. Whether we find this unexpected limbo intriguing, scary or tiresome is another question, but we certainly do not lack a certain kind of excitement whenever we connect online, wondering if our meeting platform would serve us properly. Learning architecture has also become a challenging task. Nowadays, it has to be conducted in accordance with new rules affecting all scales and current typologies, from interiors and public spaces, to urban and regional systems.

The exhibition presented in this book contains 40 selected works created before and during ongoing pandemic, underlining the key questions and hype themes of our time - fragmentation, alienation, urban identity, collective and personal well-being, social, technological and environmental innovation, the synergy of art and imagination. Structured around seven major topics, the exhibition provides an insight into different concepts and practices depicting multiple ways of learning architecture and demonstrating its role in modern environment - urban, natural and digital. Novel approaches, methods and materials, along with futuristic scenarios grounded on both past and present trials, guide our 2020 virtual tour towards more sustainable, articulated and just tomorrow which we eagerly wait to be materialized.

Professor Dr Aleksandra Stupar,

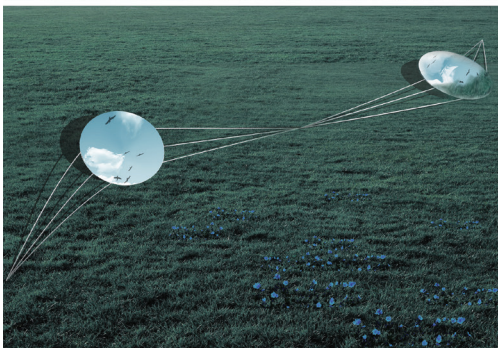
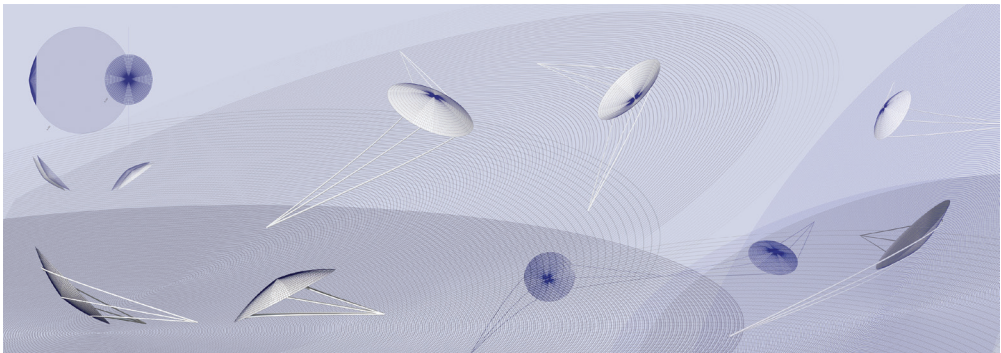
University of Belgrade - Faculty of Architecture

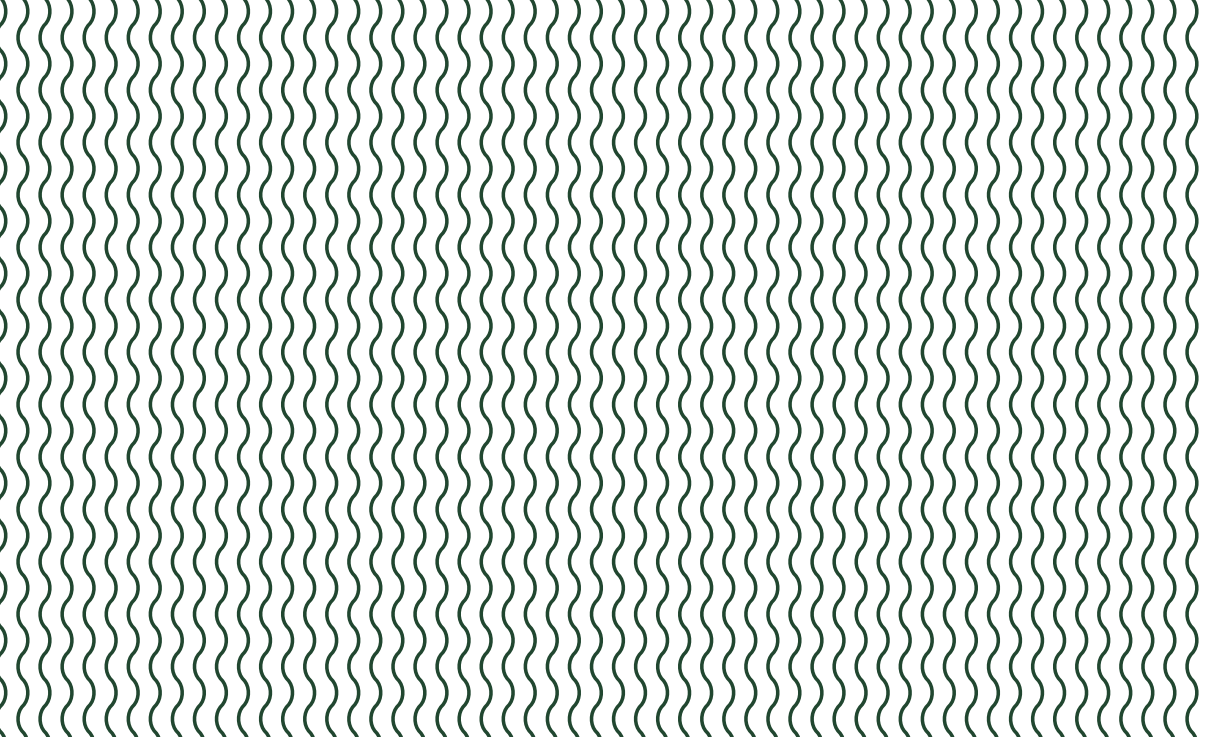
(STRAND Scientific Board)

Bojana Jerković-Babović

SPHERICAL MIRRORS – SCIENCE PARK EXHIBITS

This is the project of interactive exhibits design for science parks in Serbia at the competition by Centre for promotion of science. This project interprets the scientific phenomenon of spherical mirrors concavity and convexity. This scientific phenomenon is an inspiration for the design of the open space installation which creates dynamic and interesting effects of reflection.

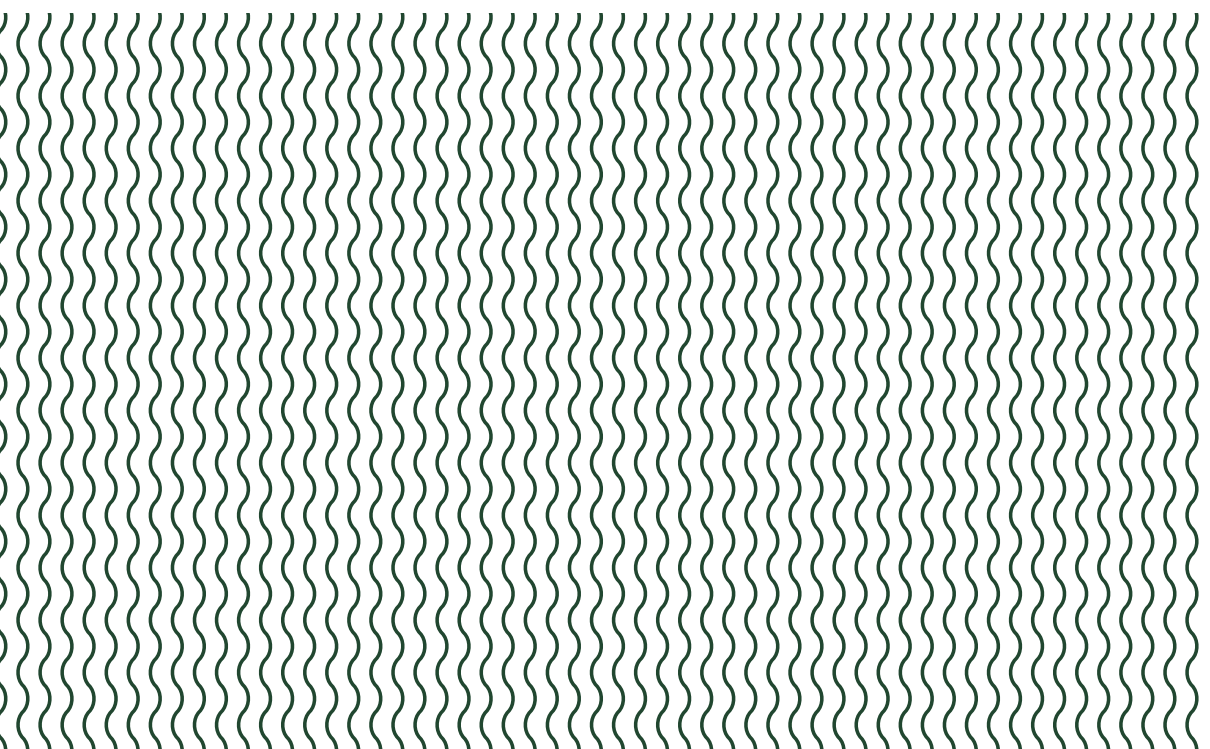


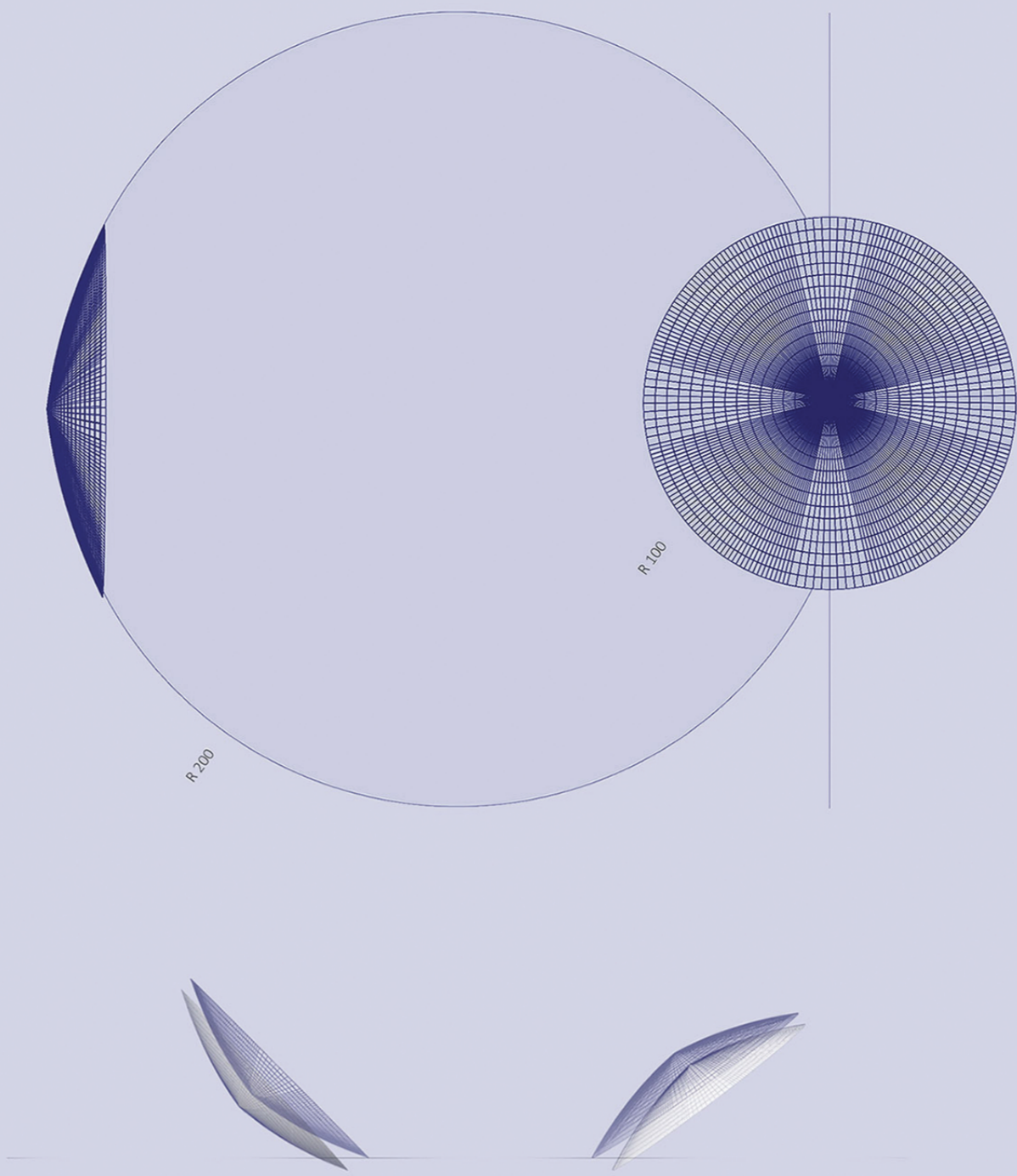


ON ARCHITECTURE

LEARNING ARCHITECTURE

BOOK OF ABSTRACTS





SPHERICAL MIRRORS

Science park exhibits, 2018.
Author: Bojana Jerković-Babović, M. Arch

This is the project of interactive exhibits design for science parks in Serbia at the competition by Centre for promotion of science. This project interprets the scientific phenomenon of spherical mirrors concavity and convexity. This scientific phenomenon is an inspiration for the design of the open space installation which creates dynamic and interesting effects of reflection.

