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DECEMBER 2023, BELGRADE, SERBIA

ON ARCHITECTURE -  
**CHALLENGES  
IN DESIGN**

EXHIBITION  
BOOK

**strand**  
SUSTAINABLE URBAN SOCIETY ASSOCIATION



ON ARCHITECTURE  
— CHALLENGES IN DESIGN

EXHIBITION  
BOOK

Belgrade, Serbia  
2023

## **IMPRESSUM**

### **Title**

ON ARCHITECTURE  
— CHALLENGES IN DESIGN  
EXHIBITION BOOK

### **Publisher**

STRAND – Sustainable Urban Society Association  
Belgrade

### **On behalf of the Publisher**

Ružica Bogdanović  
STRAND – Sustainable Urban Society Association

### **Editor**

Ružica Bogdanović

### **Design**

Bogdan Maksimović

### **Print**

Grid studio, Belgrade

### **Print run**

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# DESIGN CHALLENGES MACRO AND MICRO SCALE

- Challenges in Architecture, Urban Design and Art
- Modeling the Future – modeling of the future architecture and design with implications for environment and society,
- Living architecture

- Urban Design Projects – small scale design thinking and town planning as an inspiration for integrative planning,
- Showcase Presentations – new idea or project realization in Architecture, Urban Design or Art

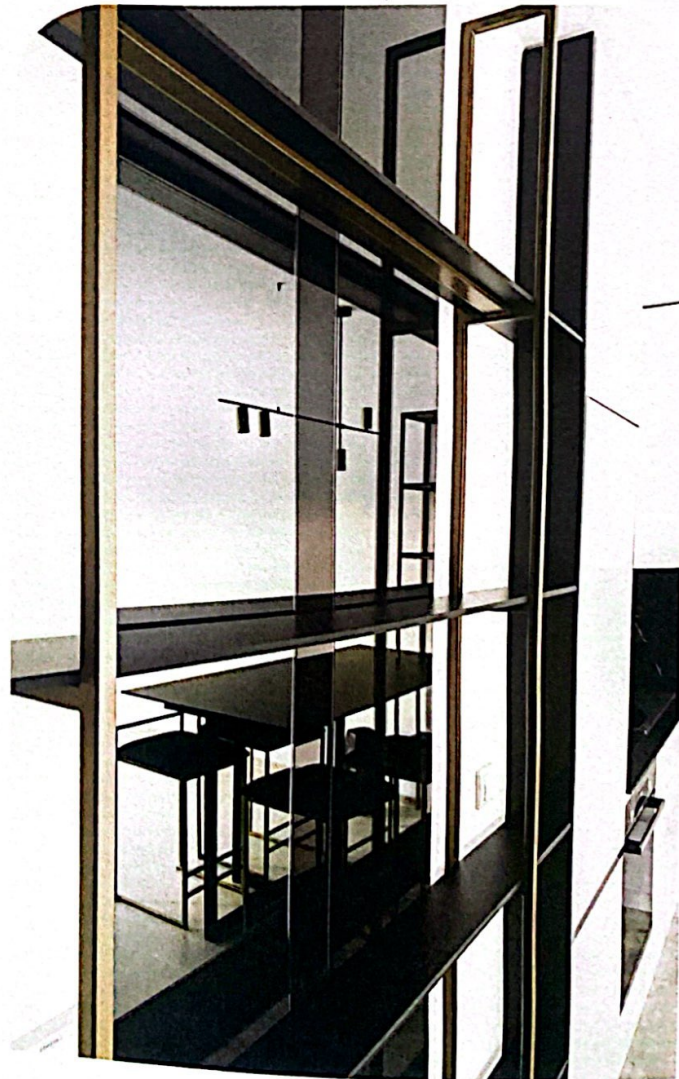


Bojana Jerković-Babović

**AP8 INTERIOR - INTERIOR ARCHITECTURE PROJECT WITH FURNITURE DESIGN**

The design concept is based on linear, straight outlines, the multitude and contrasts of which build authentic ambient and formal-structural dynamics. Bold contrasts and clear lines express an aesthetic of elegance, simplicity, clarity and modernity. The design colour palette consists of black and white contrasts and golden metal accents as the starting point for the total design of the space. All furniture elements are designed and custom-made. The kitchen and dining room are the main spatial accent. The spatial atmosphere is designed on the concept of lightness, openness and fluidity, which is conceived by reflections and textures, which contribute to making the space look more dynamic, larger and visually variable.

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